

The TCFN working group “Program Management“ recognized that there is a wide range of ways to engage donors in grant-making and that there would be value in gathering tips on the range of experience represented in the Transatlantic Community Foundation Network. Some of the preliminary tips identified by the working group include the following:

- Site visits to projects funded by the foundation
- Bus tours for donors to visit projects supported by the foundation
- Invite donors to attend foundation board meetings
- Hold special presentations or donor briefings on grant-making issues and projects
- Publish newsletters that describe projects and emphasize the donor’s perspective
- Hold special events, such as an annual meeting, that highlights grants made by the foundation
- Conduct community needs assessments and provide this information to donors
- Provide information on grant-making opportunities on the foundation’s web site
- Organize opportunities for donors to meet other donors and to learn from one another
- Organize giving clubs to learn about effective grant-making
- Develop flagship projects that encourage donors to participate
- Invite donors to attend grant reviewal meetings
- Provide short descriptions of projects to be supported